



Immersive Communication

Me!Box changes the way communication works because it harnesses the power of *consumer generated content behavior*

Not Just Another Bozeman Coffee House



Time for your caffeine fix?

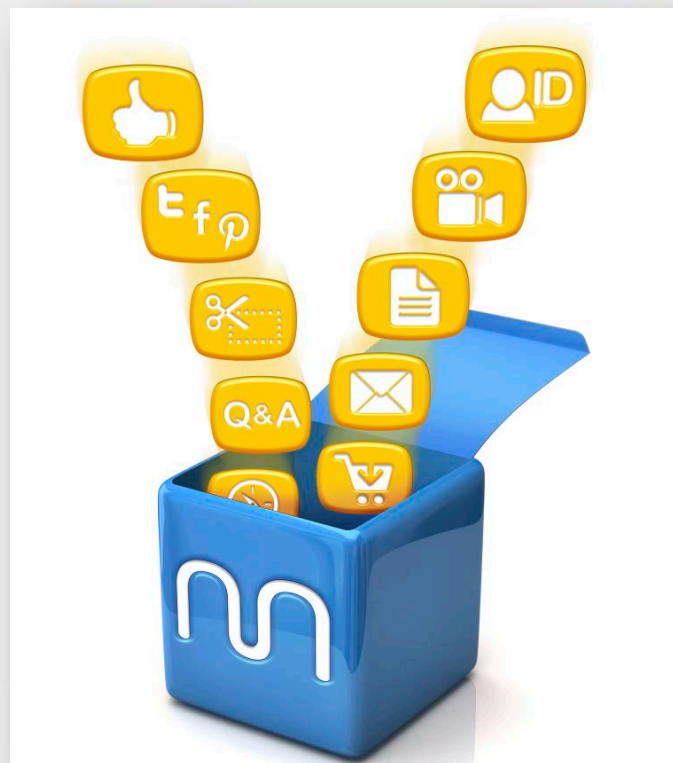
meBOX

A Unique Experience	0:05
Brown Water Coffee	0:27
Fresh Water Crisis	0:47
Our Coffees Are For Purchase Online	0:55
Join The Cold Smoke Community	1:04

0:00 / 2:16



Immersive Communication That Moves People To Action™

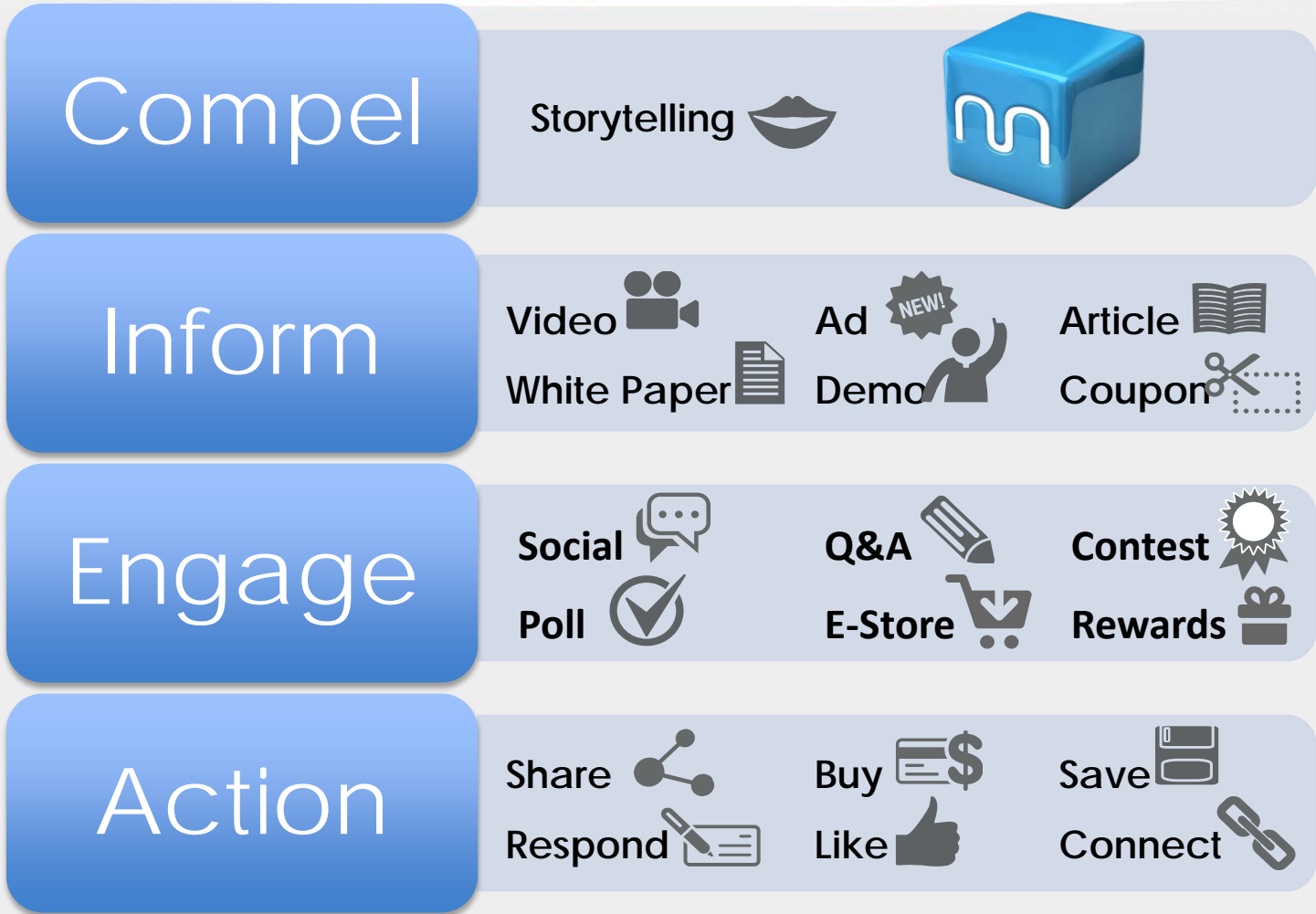


Engagement is turning on a prospect to a brand idea enhanced by the surrounding context.
Immersion starts with *engagement* and significantly enhances it with a positive viewer experience through a story and information that compels the prospect to (a) **stick around** and (b) **take action**

Me!Box brings all the power of the web into your video –
and keeps your viewer thinking “inside the !box”



While "inside the !box" this is what the viewer experiences:



Me!Box – More than Curation: !Engagement and !Participation

